SMARTER DATA FOR SMARTER CARE:

How Artificial Intelligence is Reshaping Real-World Evidence in HR+/HER2– mBC

BREAST CANCER TRIALS

46TH ANNUAL SCIENTIFIC MEETING

You're invited to the Pfizer breakfast symposium

Friday 25 July 2025 | 7:15–8:45 am AEST | Hotel Grand Chancellor Hobart, TAS

Chair
A/Professor Louise Nott
BMedSci, MBBS, FRACP
Icon Cancer Centre, TAS

International guest speaker
Professor Adam Brufsky
MD, PhD
University of Pittsburgh, PA

Guest speaker
Professor Karin Verspoor
FTSE, FAIDH
Executive Dean, School of Computing Technologies RMIT, VIC

Agenda

Time	Session	Speakers
7:15–7:20 am	**Hype and hope for artificial intelligence in oncology** Reflections on the AI revolution and implications for clinical practice	A/Prof Nott
7:20–7:50 am	**Advancing the application of artificial intelligence in healthcare** Making complex data more accessible and actionable for medical professionals	Prof Verspoor
7:50–8:20 am	**RWE and the application of artificial intelligence using the Flatiron database** HR+/HER2- mBC with CDK4/6 inhibitors, now and in the future	Prof Brufsky
8:20–8:45 am	**Panel discussion with audience Q&A**	All

Note: agenda subject to change.

Complimentary breakfast will be provided.

Abbreviations: AI, artificial intelligence; **CDK,** cyclin-dependent kinase; **HER2-,** human epidermal growth factor receptor 2-negative; **HR+,** hormone receptor-positive; **mBC,** metastatic breast cancer; **RWE,** real-world evidence.

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Register today at bct2025.org